

The WELL Program: A Comprehensive Veteran Support Initiative

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Executive Summary

Purpose of the Report

The WELL Program (Warrior Empowerment, Lifestyle & Leadership) is a structured initiative aimed at helping veterans transition from military service to civilian life successfully. This report offers a research-driven framework that integrates education, mental health, physical well-being, financial literacy, and career development. The WELL Program serves as a scalable, data-driven model that improves outcomes for veterans in higher education, employment, and reintegration.

Key Components

1. **Theoretical Framework:** Grounded in the **BRAVE Model**, emphasizing Behavior, Resilience, Adaptability, Veteran Identity, and Empowerment.
2. **Major Initiatives:**
 - **PATH Initiative:** Academic mentorship, financial literacy training, and career development support.
 - **LINK Initiative:** Peer mentorship networks fostering mental resilience, social integration, and leadership.
3. **Comprehensive Veteran Services:**
 - **Physical & Mental Well-being:** Strength & Conditioning, nationwide fitness access, counseling support.
 - **Social Reintegration & Networking:** Community-building, professional networking, and leadership opportunities.
 - **Economic Stability & Education:** GI Bill counseling, skill development, job readiness.
4. **Collaboration & Impact:**
 - **Universities:** Enhancing student veteran retention, faculty engagement, and research opportunities.
 - **Veteran Organizations:** Expanding veteran outreach and transition services.
 - **Policymakers:** Utilizing research-backed strategies to enhance veteran support policies.

Findings & Recommendations

- Higher veteran graduation rates occur when academic mentorship and financial literacy training are provided.
- Peer mentorship networks significantly improve veteran social engagement and workforce outcomes.

- Holistic physical and mental health interventions lead to lower PTSD symptoms and career adaptability.

Recommendations:

- Universities should integrate WELL's PATH & LINK Initiatives to improve veteran retention and graduation rates.
- Veteran organizations should adopt the WELL Program to strengthen transition services and career pathways.
- Employers should support veteran employment programs by funding career workshops and mentorship networks.
- Policymakers should use WELL as a scalable model to expand national veteran transition initiatives.

Final Call to Action

The WELL Program offers a flexible and adaptable framework for universities, veteran councils, policymakers, and corporate sponsors. We invite collaboration to ensure veterans receive the comprehensive support they need to thrive beyond service.

For Further Information, Please Contact:

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